Your Charisma European Privacy Policy

Date Last Revised: May 29, 2018

**Privacy Policy**

We collect Data from users of our website at www.yrcharisma.com and www.member.yrcharisma.com (the “Main Site and Membership Area”), for the Your Charisma Growth services that enables users to grow their Instagram account through our systems.

**What Information does Your Charisma collect?**

Information You Provide. Your Charisma collects information that you voluntarily provide on our Site and Services. For example:

**Registration Information:** When you create a Your Charisma account, we ask you to provide an email address that will be used as your login. In addition when you create a Your Charisma account we ask you to select a “Master Password”. That Master Password Will give you access to the Your Charisma Backoffice and Membership area.

This Master Password is not known to Your Charisma and is not stored in any digital form unless you explicitly ask to do so. When you enable specific services like our Powerlikes, Growth service of Comment services, we may collect additional information that you knowingly provide. Including highly sensitive information like names, addresses, phone numbers, identity information, credit card information, passwords, and receipts for online transactions.

**Instagram username and password:** In order to use the Charisma Growth services, Powerlikes or Powercomments we will need access to your Instagram account in order to add your account into our network groups and for our team to be able to engage with your perfect target audience using our systems.

**Billing information:** When you pay for certain services (for example, Growth services) we will collect all information necessary to complete the transaction, including your name and billing address. Other billing information necessary to complete the transaction, like your credit card information, is collected by our payment processor, but is not made available to Your Charisma.

**Anonymous Usage Information:** During your use of our Services, we automatically collect certain information and technical data about the use of our Services. This information is anonymized, and we cannot link this anonymized usage information with a person.

**Feedback:** If you provide us feedback or send us an email, we will collect your e-mail address as well as the content of your email in order to communicate with you and send you a reply.

**Miscellaneous Information:** We also collect other types of information where: (a) you provide it to us voluntarily, for example, if you contact us regarding support for the Services or (b) in the manner disclosed by us at the time that such information is being collected.

**Information Collected from You About Others.** If you invite someone to create an account through the Services, Your Charisma will store the email address of the person you have invited, the chosen package details and payment details, in order to send an email and follow up with the third party as well as reward you with commissions.

You or the third party may contact us at support@yrcharisma.com to request removal of this information from our database.

All of the information that is identified as collected in this Section, including the Registration Information, Instagram account Information, Billing Information, Anonymous Information and information collected from others is referred to as “Information”.

**How does Your Charisma use your Information?**

In general Your Charisma uses your Information to either respond to requests that you make, or to aid us in serving you better including in the following ways:

• facilitate the creation of and to secure your account in the Your Charisma Membership area • provide you the Services you request;

• identify you as a user in our system and to perform fraud detection and authentication;

• improve the quality and experience when you interact with our Site and Services;

• send you administrative email notifications, such as security or support and maintenance advisories;

• respond to your inquiries and other requests and

• send newsletters, surveys, offers and other promotional materials related to our Services and for other marketing purposes of Your Charisma. Creation of Anonymous Information.

We reserve the right to use Anonymous Information for any purpose and disclose Anonymous Information to third parties. “Anonymous Information” means information that is not associated with an identifiable natural person.

The specific information we collect and process about you is:

**• Email address:** we use your email address to manage everything about your account. Your email address is used for the following reasons: facilitate account creation; secure accounts on website; identify you as a user; provide services requested by you; perform fraud detection; provide various authentication services; and respond to your inquires and requests. We will keep a record of your email address for as long as you continue your service with Your Charisma or until such time as you request that we delete your account.

**• Location Data:** we collect this to ensure our billing is accurate and to optimize your experience using our product. This information will be kept in our system and associated with your account for as long as your registered account on Your Charisma exists.

**• Telephone Number:** we collect this to give you one on one support through WhatsApp. This information will be kept in our system and associated with your account for as long as your registered account on Your Charisma exists.

**• Your Name and Billing Address:** For every paid service we need this information to authorize credit card payment and to renew the service. This information will be kept in our system and associated with your account for as long as your registered account on Your Charisma exists.

**• Feedback Provided to Your Charisma** Any feedback or support notes you provide to Your Charisma while using your account will be associated with your account while you are a member. This information will be available to authorized Your Charisma workers but will not be available to the general public, unless otherwise agreed by you. This information will be kept in our system and associated with your account for as long as your registered account on Your Charisma exists.

**•Partial Credit Card Information:** Your Charismawill use Stripe to process your credit card information payment, unless you purchase a Charisma subscription with PayPal. Stripe will store you credit card details and associated information required for it to process payments in its database and we will not have access to any of this information except for the last four (4) digits of your credit card number for authentication purposes in certain unique User Support instances. This information will never be kept in our system and will only be kept on the Stripe system and associated with your account for as long as your registered account on Your Charisma exists.

**You have the following rights with concerning the data we control and process:**

**• Right to Withdraw Consent:** at any time you have the right to withdraw your consent to the processing of your personal information.

**• Right of Access:** you have the right to know if we are processing your personal information and what information about you we possess.

**• Right to Rectification:** you have the right to request your personal information be corrected if it is not correct.

**• Right to Erasure or to be Forgotten:** you have the right to request your personal information be erased.

**• Right to Restriction of Processing:** you have the right to request the processing of your personal information be restricted.

**• Right to Data Portability:** you have the right to request a copy of your personal information.

**• Right to Object:** you have the right to object to the processing of your personal information.

**• Right to Lodge a Complaint:** you have the right to lodge a complaint at any time with the applicable supervisory authority.

**• Corporate Restructuring.** If another company acquires our company, business, or assets, that company will possess the Information collected by us and will assume the rights and obligations regarding your Information as described in this Privacy Policy. Accordingly, we may share some or all of the Information in connection with or during negotiation of any merger, financing, acquisition or dissolution, transaction or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets.

In the event of an insolvency, bankruptcy, or receivership, Information may also be transferred as a business asset.

**• Affiliates.** We may share some or all of your Information with our parent company, subsidiaries, joint ventures, or other companies under a common control (“Affiliates”), in which case we will require our Affiliates to honor this Privacy Policy.

Other Disclosures. Regardless of any choices you make regarding your Information (as described below), Your Charisma may disclose your Information if it believes in good faith that such disclosure is necessary (a) to comply with relevant laws or to respond to subpoenas or warrants served on Your Charisma; (b) to protect or defend the rights or property of Your Charisma; and/or (c) to investigate or assist in 6 preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Service, which are located at <http://www.member.yrcharisma.com/terms>.

**How secure is your Information?**

The security of the Information that you enter in the Your Charisma website is extremely important to Your Charisma. This is why Your Charisma implements a variety of security measures. While Your Charisma has gone to great lengths to protect your Information, no method of transmission over the Internet, or method of electronic storage, is 100% secure; therefore, Your Charisma cannot guarantee its absolute security. In addition, the security of your Information also depends on how you use the Your Charisma website and Services and protect the Master Password that enables you to access you’re your Charisma account.

**How can you access and manage your Information?**

Changing Your Information. You can access and rectify your Information directly on the member.yrcharisma website.

For any question or concern you may have with respect to your Information, you can contact: support@yrcharisma.com. Email Communications.

With your consent, we will periodically send you free newsletters and emails that directly promote the use of our Site and Services, including important best practices and guidance on how to optimize your use of the Charisma services. When you receive newsletters and promotional communications from us, you may indicate a preference to stop receiving further communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the email you receive. You may also send us an email at the following address: support@yrcharisma.com. Despite your indicated email preferences, we may send you service related communications, including notices of any updates to our Terms of Service and Privacy Policy.

This Privacy Policy is subject to occasional revision, and if we make any material changes in the way we use your Information, we will notify you by sending you an e-mail to the last e-mail address you provided to us. Any changes to this Privacy Policy will be effective upon the date specified in the notice within the email or on the Site. We will use reasonable commercial efforts to provide you no less than seven (7) days’ notice of any change.

You should update your Information to provide us with your most current e-mail address to ensure receipt of this communication. In the event that the last e-mail address that you have provided us is not valid, or for any reason is not capable of delivering to you the notice described above, our dispatch of the e-mail containing such notice will nonetheless constitute effective notice of the changes described in the notice. If you do not wish to permit changes in our use of your Information, you must notify us prior to the effective date of the changes that you wish to deactivate your account with us. Continued use of the Services, following notice of such changes shall indicate your acknowledgement of such changes.

Questions; Contacting Your Charisma; [support@yrcharisma.com](mailto:support@yrcharisma.com). If you have any questions or concerns or complaints about our Privacy Policy or our data collection or processing practices, or if you want to report any security violations to us, please contact us at the following address or phone number:

Your Charisma.

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